

# NOVEMBER 2025 NEWSLETTER

CELEBRATING  
THE GRAND EGYPTIAN MUSEUM OPENING



# A LEGACY BUILT TO LAST: SCAS at the Grand Egyptian Museum



Beano's

As Egypt celebrates the long-awaited opening of the Grand Egyptian Museum, we at SCAS Construction & Finishing take great pride in being part of this monumental chapter in the nation's story.

The Grand Egyptian Museum stands as a global symbol of heritage, innovation, and architectural brilliance - a space where Egypt's past meets its modern aspirations. Within this extraordinary setting, SCAS has had the honor of delivering two exceptional projects: Beano's Café and 30 North.

Each project represents more than construction, it reflects our deep commitment to precision, craftsmanship, and quality. From concept to completion, every detail was

carefully executed to align with the museum's world-class standards and timeless aesthetic. Whether it's the refined finishes of Beano's Café or the contemporary sophistication of 30 North, our work embodies the spirit of excellence that defines SCAS.

As this landmark opens its doors to the world, we celebrate the collective effort behind it and the privilege of knowing that our craftsmanship will become part of millions of visitors' experiences for generations to come.

At SCAS, every project is an opportunity to leave a mark of excellence. Contributing to the Grand Egyptian Museum is more than an achievement, it's a reminder of our commitment to building spaces that inspire, endure, and stand proudly among Egypt's finest landmarks.



30 North

# BUILDING EGYPT'S NEXT LANDMARK DESTINATION

INSIDE SCAS'S CONTRIBUTION TO THE TRANSFORMATION OF RAS EL HEKMA

Ras El Hekma stands today as one of Egypt's most promising new destinations - a coastal region that's quickly transforming into a hub for investment, tourism, and modern living. Its unique blend of pristine beaches, large-scale masterplans, and strategic location along the North Coast has positioned it as the future of Egypt's development frontier.

At SCAS, we've had the privilege of contributing to that vision through projects that span both the corporate and hospitality sectors - each distinct in function, yet united by one defining principle: a commitment to precision and quality in every detail.



## Building by the Sea - Where Craft Meets Challenge

Constructing and finishing projects along the coastline brings a unique set of challenges. The climate demands materials that withstand humidity, salt exposure, and temperature fluctuations. Logistics require careful coordination, from material transport to site access, often in developing areas with limited infrastructure.

Yet these very challenges highlight what defines us as a construction and finishing company - the ability to adapt, engineer solutions, and deliver excellence in any environment.



## Consistency Across Sectors

From hospitality spaces that welcome guests with warmth and refinement, to corporate facilities designed for performance and reliability, our work across Ras El Hekma showcases the same meticulous attention to execution. Every project; regardless of size or purpose, reflects our belief that true quality lies in consistency.



# Shaping the Future of the North Coast

As Ras El Hekma continues to attract global attention and large-scale investment, its success will depend on more than visionary masterplans - it will rely on the strength of execution. The transformation unfolding along Egypt's North Coast is not just about building resorts or offices; it's about creating the infrastructure of a new coastal economy, one capable of supporting tourism, business, and community life all year round.

Turning this stretch of coastline into a thriving destination demands more than imagination – it requires technical expertise, logistical precision, and a deep understanding of coastal construction. From material durability and climate adaptation to large-scale coordination and finishing quality, every stage of the process carries its own challenges. The conditions by the sea test both craftsmanship and commitment, calling for teams who can deliver with accuracy and endurance.



At SCAS, we see every project in Ras El Hekma as a contribution to Egypt's larger growth story - a story built on resilience, innovation, and trust. We approach each site with the same goal: to create spaces that last, perform, and uplift the communities around them.

The North Coast is no longer just a seasonal retreat; it is emerging as a cornerstone of Egypt's future - a destination where investment, design, and construction converge to redefine coastal living and working. And as that transformation unfolds, SCAS stands proudly at the forefront - building with purpose, delivering with precision, and shaping a coastline that reflects the ambition of a nation.





## Monthly Tip | Balance Effort and Rest

In a world that celebrates productivity, rest is often misunderstood as doing nothing. But true rest isn't about stopping - it's about restoring balance. The way you recharge should complement the way you expend your energy.

- If your work keeps you sitting for hours, rest shouldn't mean more sitting. Your body craves motion - a walk, a stretch, or even a change of scenery. Movement awakens energy that static rest can't.
- If your job is intense and loud, your recovery should be found in quiet. Give yourself time to let silence do its work. The same applies in reverse - if your days are quiet and solitary, sometimes what you need most is connection, laughter, or a little noise.
- Mental work requires mental rest. That doesn't mean more scrolling, watching, or reading - it means giving your mind space to wander freely. A ride, a swim, or a creative hobby can refresh your focus far better than passive screen time ever could.
- And if your job involves people all day - meetings, coordination, conversations - your rest might simply be solitude. A slower rhythm. A moment that's fully your own.

When you begin to see rest as a response, not a reaction, balance becomes easier to find.

You discover that biking, singing, gardening, or writing can be more restorative than hours spent on the couch with your phone.

Because rest isn't the absence of effort - it's the right kind of effort that brings you back to yourself.

# Modon Main Site Office

Recently Completed



📍 Ras El Hekma



# Masyaf Villas

# Recently Completed



# Ras El Hekma



***“It is a great profession. There is the fascination of watching a figment of the imagination emerge through the aid of science to a plan on paper. Then it moves to realization in stone or metal or energy. Then it brings jobs and homes to men.”***

**- Herbert Hoover**